



PACE-EH

PROTOCOL FOR ASSESSING COMMUNITY EXCELLENCE IN ENVIRONMENTAL HEALTH

August 9, 2004
Meeting Minutes

Partnership Members Present:

- Laura Brazell, WCHD
- Sylvia Anderson, Shelter house
- Lane Rees, County Commissioner
- Rebecca Filipowicz, CDHPE, WCHD
- Debora Campbell, WCHD
- Susan Turner, MD, WCHD
- George Russell, Freeport Resident
- Tracey Dickey, Freeport Elementary School
- Connie Laws, Walton County Extension Office
- Jean Arrant, Freeport City Council
- Tori Cassidy, WCHD
- Mike Currie, WCHD
- Bryan Callahan, COPE & Walton County Prevention Coalition
- Toni Noel, WCHD
- Andrea Hartsog, WCHD
- Representative Don Brown

Welcome & Introductions	Partnership Development	Members spent time networking and enjoying refreshments at the beginning of the meeting
Meeting Minutes	Minutes were reviewed	Minutes were reviewed and approved with corrections.
Packet of Information for Review	PACE Partners Issues List PACE Projects	PACE Partner list was circulated so changes and corrections could be made. They will be distributed again at the September meeting. Issues list was distributed and discussed. PACE Projects from around the Nation were given to each participant.
CHELCO Update	Andrea Hartsog and Ken Little visited CHELCO to request the opportunity to send surveys in power bills to customers in the Freeport area.	Due to number of people who request help, couldn't help one without helping all; Said they would help with future endeavors if they can.

Where do we go from here?

The group brainstormed about how we can survey the community about the PACE issues:

- Sandestin one of largest employers in Walton county; go to human resources to ask if we can put a paycheck stuffer in for employees; also use county employees; city of Freeport; hospitals;
- telephone or e-mail surveys bad
- removed utility stuffers from list
- come up with top 3 to check on:
 - churches (12)
 - community events (2)
 - newspaper (13)
 - town hall meetings, 2 or 3 (0)
 - civic groups (2)
 - political rallies (0)
 - schools (10)
 - paycheck stuffers, large employers (Sandestin, County, School District, WCI) (10)
 - mail (0)
- TOP:
 - Church
 - Newspaper
 - large employer paycheck stuffers
 - community events
 - newspaper, Daily News
- Windshield survey
- Want to pilot survey with a small number of people before going full scale
- Football games in Freeport
- Data entry and analysis, take
- Grit & grace in October
- Paper surveys-drop location
- Also have paper surveys available at the drop location
- Libraries
- College
- Put the ideas in groups: community events, civic
- Survey instrument: check list instead of them list them
- Have NP ads saying look for the survey to complete
- Football game, have announcer tell about the survey
- Set up a table and have them come to you; if they get something they'll fill it out
- Survey at polling places
- PTO meetings (elementary has good turn-out)

		<p>Survey sub-committee will meet to finalize the survey: George, Andrea, Montee, Rebecca, Debora, Mike, Bryan; George will set up a meeting for the next couple of weeks for this group.</p> <p>Survey group will combine issues list into topic area; work on pre-survey development; large group will prioritize what's in the survey, what's not; what type of criteria will we have for choosing issues for the survey?</p> <p>We need to start with a definition of what is an environmental issue; NACCHO says anything is an environmental issue; no limitations; this group can decide to put limitations on the list; one wants something to base the decision on; we can ask for NACCHO's help, too. Group agrees we need a list of guidelines to prioritize the list.</p> <p>Accept surveys from people who live, work, worship in Walton county.</p> <p>Survey in October.</p>
Issues List	Additional items were discussed	<ul style="list-style-type: none"> - teen pregnancy prevention - sexual predator education - agritourism - invasive species, i.e. cudzu, popcorn trees - educating public housing residents about healthy living skills; low SES - money management & budgeting with various segments of the population - access to healthcare in Freeport - greenway project- DEP & Eglin AFB, Governor, nature conservatory; connect Tyndal with Eglin; black bear migrates, & other animals; 47% of south Walton forest; balance green space and developed space; on web: nature conservancy - economic development <ul style="list-style-type: none"> o jobs o affordable housing
Homework	More Issues	<ul style="list-style-type: none"> - E-mail George to add anything to the list; Survey group will meet to combine what needs to be combined; send out to group, & ask for top 3, then e-mail to George - Will send out a completed list within the next 2 weeks.

<p>Media Attention for PACE</p>	<p>Media attention: reporter from DeFuniak Paper was here; was there a story? Get a copy of the newspaper; maybe Andrea needs to touch base with media, too. Plan a blitz 2 weeks before the survey, then say thanks for their help; radio, TV 24, WZEP-every Tuesday Extension Service rotates, also on e-mail to Walton county</p>	<p>Freeport media outlets:</p> <ul style="list-style-type: none"> - 103.1 - TV 24 - CH 7 & 13 - Cable Ch 14 in DFS - WGTX radio: Kristie Davies; Pres of area single moms association - Herald - Sun - Walton log - Beachcomber - Destin log - Daily news: Walton County circulation is about 5,000 <p>Start community awareness 1-2 weeks before the survey comes out; radio interviews to let the community know</p>
<p>September Meeting Chairperson</p>		<p>Connie Laws will serve as chairperson for next month's meeting.</p>
<p>+ / Δ</p>		<ul style="list-style-type: none"> + food + meeting chair + agenda + city, county, state all working together; good representation + more people each time, keeping interest + health data fascinating, good information <ul style="list-style-type: none"> - Media involvement - Warm in here; too hot - Get in touch with people who aren't here - Wanted information electronically, before meeting; wasn't possible with some information; or hand deliver to people - Would like to keep meetings at 1 ½ hours; this is the only one over, so far

