



Business Plan 2007 – Division of Environmental Health - Florida Department of Health

Mission: "Promote and Protect Health"

Vision: "Healthier Floridians"

Goal: To prevent disease of environmental origin

Bureau of Community Environmental Health – BODY PIERCING PROGRAM

Trends and Conditions:

Florida's body-piercing law, section 381.0075, Florida Statutes, became effective October 1, 1999. The intent of the legislation was to protect "the health, safety, and welfare of the public from the spread of infectious diseases from practices that prick, pierce, or scar the skin." The law authorizes the Department of Health (DOH) to adopt rules for implementing the statutory requirements. Accordingly, Chapter 64E-19, Body Piercing, Florida Administrative Code (F.A.C.), was promulgated by the Bureau of Community Environmental Health.

Florida's total population of body-piercing salons remains relatively stable at approximately 400 but is quite fluid with about 20% annual turnover. Salons are inspected at least annually by teams composed of a nurse and an environmental-health professional in order to survey a salon's conditions with respect to sterilization, sanitation, safety, and standard precautions. A highlight of the past year was an open meeting with piercers at the annual Biomedical Waste/Body Piercing Training in Orlando. About 40 piercers responded to a statewide invitation and took part in frank, amicable conversation with DOH programmatic personnel. The event was described as highly beneficial by all concerned and we hope to be able to repeat it.

Measure #1 for 2006 was to increase to 38 (of 40) the number of CHDs that have an inspection rate of at least 90.0%. During the year, we achieved that goal and missed 100% inclusion only because the two remaining CHDs missed one inspection each. The statewide inspection rate was 98%. Thus, as we now have procedures in place to ensure a high inspection percentage and believe the CHDs will perform to the best of their ability in the future, we are removing this measure from the business plan for 2007. However, to preview how counties will perform on program evaluations, we will continue to monitor the percentage of body piercing salons inspected on a quarterly basis through CENTRAX and will continue to contact the counties when we perceive that a problem could exist in that regard. Our new measure will be to revise our programmatic brochure "Body Piercing – 10 Frequently Asked Questions" so that it includes the risks involved with body piercing. The intent is not to encourage or discourage body piercing, but to be an informative resource to someone interested in obtaining a body piercing. This measure is consistent with Division Strategic Plan Objective 1, to be the best communicators and educators.

Measure #2 for 2006 was to decrease by 4% the number of salon violations recorded on inspection reports. The actual change was a 10.7% increase. However, the number of violations per inspection in this program has been between one and two for the last several years and this year the increase was from 1.59 to 1.76 violations per inspection. Our data indicate that the increase was due to new inspection teams in several counties marking more violations than have been marked in the past and the nurses have a better understanding and application of the inspection tool. The higher quality inspection, while increasing the violations per inspection by fewer than 20 violations per 100 inspections, prompts us to replace this measure because we feel that between one and two violations per inspection is a very acceptable number for this program, though we will continue to monitor violations through CENTRAX to ensure that compliance levels remain high. This measure will be replaced with making the training video "Safe Body Piercing in Florida" available in DVD format. Newly licensed salons have been provided with an 18-minute training video

Division Cost: *

Division Positions: *

County Program Co 43

*Headquarters staffing and costs provided through the Biomedical Waste Program.

**Although these are CONMAN numbers, they do not take into consideration the fact that a new program component was added for body art and not all CHDs reported to the new program component.



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entitled "Safe Body Piercing in Florida" in a VHS or CD format for several years but these formats now are losing popularity with the advent of new technology. As we feel that this video is an important part of our approach to keeping violation numbers low, plus the fact that it is requested by both salon and CHD staff, we want to make it available in the currently popular DVD format so that we can continue to take advantage of its popularity and utility. This measure is consistent with Division Strategic Plan Objective 1, to be the best communicators and educators.

Measure #3 was to ensure that at least six middle schools were provided with an educational module that would provide safety and health information pertaining to body-piercing procedures. This is consistent with the mission of the Florida Department of Health to promote and protect the health and safety of all Floridians by increasing school health education to prevent health problems in the areas of unintentional injury and HIV/AIDS. The measure will remain for 2007, but new strategies will be utilized to achieve the measure. This measure is consistent with Division Strategic Plan Objective 4, to support community outreach.

Measure #4 of the 2006 business plan was to conduct maintenance standardization of body piercing data in CENTRAX at least three times. The initial phase of this measure was successfully completed with the implementation of a strategy to reduce the number of systems for data input from three to one. Maintenance activities to ensure continued standardized input into crucial fields were conducted only twice during 2006 due to lack of time for a third effort. Due to its high level of importance in maintaining the integrity and reliability of the body piercing data, this measure will be retained for as long as CENTRAX exists. This measure is consistent with Division Strategic Plan Objective 2, to use our data.

Measure #5 of the 2006 business plan was to send CENTRAX reports containing incorrect data to the counties for correction at least four times. Activities to ensure correct input into crucial fields were conducted only twice during 2006 due to lack of time for subsequent efforts. Due to its high level of importance in ensuring that the body piercing data in CENTRAX are correct, this measure will be retained for as long as CENTRAX exists but will be limited to three instances. This measure is consistent with Division Strategic Plan Objective 2, to use our data.

Additional Short Term Objectives

By January 1, 2008:

- Establish a SharePoint site for communicating with the body piercing inspectors.
- On a statewide basis, invite body piercers to a meeting to discuss interests, concerns, etc..

Long Term Objectives

By January 1, 2009:

- Complete plans for hosting a national body art meeting in Florida.
- Complete a rule revision process for Chapter 64E-19, Florida Administrative Code, Body Piercing.



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Measure #1: By January 2008, revise our programmatic brochure "Body Piercing – 10 Frequently Asked Questions" so that it includes the risks involved with body piercing.

Division Strategic Plan		Strategy	Benchmark	Responsible Party	Target Date	Status
Objective 1	Be the best communicators and educators.	Include verbiage in the brochure to indicate the medical and dental risks a piercee faces due to being pierced.	The bodily risks of piercing have been elucidated using easy-to-understand verbiage.	Ed Golding Gina Vallone-Hood	January 2008	The current brochure does not elucidate risks involved in body piercing.
		<ul style="list-style-type: none"> Draft easy-to-understand verbiage and submit it for review. 	The verbiage has been drafted and submitted for review.	Ed Golding Gina Vallone-Hood	May 2007	No verbiage currently exists.
		<ul style="list-style-type: none"> Submit the edited verbiage to the graphic-arts staff for inclusion in the brochure. 	The verbiage has been submitted to the graphic-arts staff.	Ed Golding Gina Vallone-Hood	July 2007	No verbiage has been submitted yet.
		<ul style="list-style-type: none"> Review and edit the drafted brochure. 	The drafted brochure has been reviewed and edited.	Ed Golding Gina Vallone-Hood	September 2007	No brochure has yet been drafted.
		<ul style="list-style-type: none"> Submit the edited brochure for final changes, submission to the printer, and inclusion in the warehouse. 	The brochure is available in the warehouse.	Ed Golding Gina Vallone-Hood	January 2008	The brochure is not yet in the warehouse.



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Measure #2: By January, 2008, make the training video "Safe Body Piercing in Florida" available in DVD format.

Division Strategic Plan		Strategy	Benchmark	Responsible Party	Target Date	Status
Objective 1	Be the best communicators and educators.	Make the training video "Safe Body Piercing in Florida" available to CHDs and body piercing salons in DVD format.	The training video is available in DVD format.	Ed Golding Gina Vallone-Hood	January 2008	The training video currently is available only in VHS and CD formats.
		<ul style="list-style-type: none"> Explore the copyright situation of the current video to see if a DVD can be made in-house or by someone other than the original producer. 	The copyright situation is clear and we know our options with regard to reproduction in DVD format.	Ed Golding Gina Vallone-Hood	April 2007	The copyright situation currently is not clear.
		<ul style="list-style-type: none"> Solicit prices for DVD production and contract for making master and copies. 	The DVD has been produced and copied.	Ed Golding Gina Vallone-Hood	August 2007	The DVD reproduction has not yet been made.
		<ul style="list-style-type: none"> Through the SharePoint site, our Internet site, and our inspectors, make it known that the DVD is ready for distribution. 	The DVD is being distributed to CHDs and body piercing salons.	Ed Golding Gina Vallone-Hood	January 2008	The DVD is not yet ready for distribution.



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Measure #3: By January, 2008, develop module components to educate middle-school students on body piercing safety.

Division Strategic Plan		Strategy	Benchmark	Responsible Party	Target Date	Status
Objective 4	Support community outreach.	Provide an educational module with body-piercing safety and health information for students.	A body piercing educational module is being distributed.	Ed Golding Gina Vallone-Hood	January 2008	No comprehensive module exists for the group of students who receive a large percentage of student piercings.
		<ul style="list-style-type: none"> Meet with DOH School Health Services and the Department of Education to determine the needs of the students. 	Needs of students have been determined.	Ed Golding Gina Vallone-Hood	April 2007	Meetings to be scheduled once contacts are identified in these departments.
		<ul style="list-style-type: none"> Develop a body piercing educational module in Breeze presentation format. 	Module has been developed in Breeze.	Ed Golding Gina Vallone-Hood	August 2007	Module has not yet been developed.
		<ul style="list-style-type: none"> Determine that the educational module meets the needs of the students by utilizing a target audience focus group and modify if necessary. 	Module has been presented to focus group and modified if necessary.	Ed Golding Gina Vallone-Hood	December 2007	To be scheduled once educational module has been created.
		<ul style="list-style-type: none"> Distribute body piercing educational model. 	Module has been distributed.	Ed Golding Gina Vallone-Hood	January 2008	Module not yet distributed.



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Measure #4: By January, 2008, conduct maintenance standardization of body piercing data in CENTRAX at least three times.

Division Strategic Plan		Strategy	Benchmark	Responsible Party	Target Date	Status
Objective 2	Use our data.	Ensure that body piercing data in CENTRAX are not excluded from reports due to non-standard entries in several key fields.	The Status, Status2, Type, Billing Code, and Inspection Frequency fields for body piercing records are standardized on a statewide basis.	Ed Golding Gina Vallone-Hood Norm Doxford Designated CHD staff	January 2008	Currently the entries in these fields are pretty well standardized. However, over time, non-standard entries are put in and accumulate to the point of being problematic. Thus, maintenance will need to be done to conserve the standardized database.
		<ul style="list-style-type: none"> Existing CENTRAX reports are run for each county to indicate the fields that need to be converted to standard entries. Reports are sent to the counties every four months to maintain the standardized database. 	As stated in strategy.	Ed Golding Gina Vallone-Hood Norm Doxford Designated CHD staff	January 2008	No reports have been sent yet this year.



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Measure #5: By January, 2008, send CENTRAX reports containing incorrect data to the counties for correction at least three times.

Division Strategic Plan		Strategy	Benchmark	Responsible Party	Target Date	Status
Objective 2	Use our data.	Ensure that body piercing data in CENTRAX are not excluded from reports due to incorrect entries in several key fields.	The Status, Status2, Type, Billing Code, and Inspection Frequency fields for body piercing records are not only standardized but also are correct on a statewide basis.	Ed Golding Gina Vallone-Hood Norm Doxford Designated CHD staff	January 2008	Currently, maintenance of the entries in these fields is being conducted to keep them standardized. However, many entries still are incorrect. This means the records containing the entries either are not selected, or are incorrectly selected, for reports.
		<ul style="list-style-type: none"> At least six different diagnostic CENTRAX reports are run on data for each county to indicate the fields that need to be corrected. Reports are sent to the counties every four months to correct and then maintain the corrected databases. 	Standardized databases are correct and are being maintained as such.	Ed Golding Gina Vallone-Hood Norm Doxford Designated CHD staff	January 2008	No reports have been sent yet this year.